



## FUNDRAISE FOR WILDLIFE - Special Occasion Fundraising Tips

[wwwf.ca/fundraiseforwildlife](http://wwwf.ca/fundraiseforwildlife)

Include a personal message to tell others why you're sharing this special moment with nature. Use photos and videos to help tell your story.

Set your fundraising goal high. You'll be amazed how much you can accomplish.

Share the link to your fundraising page: Include it in your event invitations; spread it on social media; send it to your email contacts.

Invite friends and family to donate to WWF-Canada in lieu of gifts. Every donation of \$10 or more will receive a tax receipt.

There are lots of fun ways to fundraise at your event: Include a draw or contest to raise additional funds or ask for an entry fee to be eligible for a door prize.

Remember to thank everyone who supported your fundraiser.

After your event, submit any cash donations or cheques to WWF-Canada, along with a completed pledge form, within 30 days of your special occasion.

WWF-Canada will send you a thank you package in the mail. Please note these may take up to 60 days to process.

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header image: Woman jogging down an outdoor trail at sunset ©Melpomene / Shutterstock, Inc.

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