



FUNDRAISE FOR WILDLIFE - Athletic Event Fundraising Tips



www.wwf.ca/fundraiseforwildlife

Create your own fundraising event page that describes your physical challenge and why you are raising money for WWF-Canada. Include photos and videos that will help tell your story and share your training progress.

Share the link to your event page through email or social media, or download the event posters below to spread the word in your school, office, community center or around your neighbourhood.

Ask friends and family to support your physical challenge by donating to your event page and contributing to your fundraising goal. Every donation of \$10 or more will receive a tax receipt.

There are lots of fun ways to fundraise for your event. Ask people to sponsor you based on milestones. If you're running a 10K event, ask people to sponsor each kilometre.

Remember to thank everyone who supported your fundraiser.

After your event, submit any cash donations or cheques to WWF-Canada, along with a completed pledge form within 30 days of your athletic event.

WWF will send you a thank you package in the mail. Please note these may take up to 60 days to process.

header image: Woman jogging down an outdoor trail at sunset ©Melpomene / Shutterstock, Inc.

WWF® and ©1986 Panda Symbol are owned by WWF®. All rights reserved.