



Polar Bear Walk

WALK AND FUNDRAISE FOR ARCTIC WILDLIFE

Polar Bear Walk Fundraising Tips

There are lots of great ways to FUNdraise for your Polar Bear Walk:

Collect toonies for the Arctic

Ask your friends, family and neighbours to support your walk by contributing toonies for polar bears.

Host an Arctic themed bake sale

Selling tasty treats or hot cocoa, before or at your walk, is a delicious way to make a difference.

Update your fundraising page

If you are fundraising online, update your page with information about why supporting WWF-Canada and the Arctic is important to you. Share the link to your fundraising page on social media or by email.

Have a draw or contest

Raise additional funds at your Polar Bear Walk by having a draw or other contest. You can ask local businesses in your community to donate the prizes.

Host a sweater day or pajama party

Wear your favourite cozy sweater or pajamas to school or work as a fundraiser (ask for donations) as a fun way to celebrate International Polar Bear Day and your Polar Bear Walk.

Have a talent show

Organize a wildlife inspired talent show, concert, education presentation or other form of expression. Ticket sales will support WWF-Canada's conservation work in the Arctic.

Remember to thank everyone who supported your fundraiser!

Win a Panda visit and Q&A with a polar bear expert

Register today and raise **\$350 online by February 28, 2020*** to earn a ballot in the draw to win a Q&A session with a WWF-Canada's polar bear expert, Brandon Laforest and a visit from the panda mascot! **Every \$350 you raise by February 28, 2020 equals an additional ballot entry.** In other words: the more you fundraise, the better your chances will be to win!

To be eligible all fundraising must be done online or by mailing a cheque to:

Attn: Gabrielle Olliverre
WWF-Canada
400-410 Adelaide St W
Toronto ON
M5V 1S8

See full contest rules [here](#). Have other questions? Call us at 1-800-267-2632.

**Anyone who self-donates will not be eligible for a tax receipt due to CRA guidelines that restrict the provision of a tax receipt for those who may receive a benefit for their donation, including being entered into a prize draw.*

Polar Bear Walk Fundraising Rewards

To say thank-you for going above and beyond for nature, there are great prizes and rewards for our fundraisers.

Everyone who fundraises, regardless of the amount, will receive a thank you package with a certificate, sticker and other goodies. The more you raise, the greater rewards you can earn.

\$100

Personalized certificate
Species stickers



\$250

Personalized certificate
Species stickers
Wildlife plush adoption kit



\$500

Personalized certificate
Species stickers
Wildlife plush adoption kit
Reusable straw set



\$1000

Personalized certificate
Species stickers
Wildlife plush adoption kit
Reusable straw set
Sling backpack



Rewards may vary from those shown.